

To: Jun-Hwa Jeong(firm@rabinberdo.com)
Subject: U.S. Trademark Application Serial No. 97483265 - BELL ROCK - ASAN-154TM
Sent: April 22, 2023 05:11:16 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[alltrails.jpg](#)
[earth trekkers.jpg](#)
[tripadvisor.jpg](#)
[wiki.jpg](#)

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97483265

Mark: BELL ROCK

Correspondence Address:

JUN-HWA JEONG
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Applicant: BELL ROCK CORPORATION

Reference/Docket No. ASAN-154TM

Correspondence Email Address: firm@rabinberdo.com

NONFINAL OFFICE ACTION

Response deadline. File a response to this nonfinal Office action within three months of the “Issue date” below to avoid [abandonment](#) of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the “How to respond” section below.

Request an extension. For a fee, applicant may [request one three-month extension](#) of the response deadline prior to filing a response. The request must be filed within three months of the “Issue date” below. If the extension request is granted, the USPTO must receive applicant’s response to this letter within six months of the “Issue date” to avoid abandonment of the application.

Issue date: April 22, 2023

INTRODUCTION

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF OFFICE'S DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- Identification of Goods in International Class 25
- Information About Goods Required - Geographic Significance

IDENTIFICATION OF GOODS IN INTERNATIONAL CLASS(ES) 25

The wording in the identification of goods in International Class 25 is unacceptable as written because it fails to indicate the nature of the applied-for goods with sufficient specificity. *See* 37 C.F.R. §2.32(a)(6); TMEP §1402.01.

- The wording “climbing clothes” must be amended to specify the particular types of clothes.
- The wording “winter clothes” must be amended to specify the particular types of clothes.
- The wording “winter face masks” must be amended to clarify the goods are headwear.

Applicant may adopt the following identification, if accurate (changes highlighted in ***bold italic***):

International Class 25:

Mountaineering boots; climbing trousers; climbing clothes, ***namely, [specify types of clothes]***; climbing vests; climbing gloves; wind resistant jackets; wind resistant vests; rainproof jackets; winter clothes, ***namely, [specify types of clothes]***; winter gloves; winter face masks ***being headwear***

SCOPE ADVISORY

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO’s online searchable [*U.S. Acceptable Identification of Goods and Services Manual*](#). *See* TMEP §1402.04.

INFORMATION ABOUT GOODS REQUIRED - GEOGRAPHIC SIGNIFICANCE

To permit proper examination of the application, applicant must provide a written statement explaining whether the goods will be manufactured, packaged, shipped from, sold in or will have any other connection with the geographic location "BELL ROCK" named in the mark. *See* 37 C.F.R. §2.61(b); TMEP §§814, 1210.03. The attached evidence from AllTrails, Earth Trekkers, Tripadvisor, and Wikipedia shows "BELL ROCK" is a commonly-known hiking trail in Arizona. See attached. Therefore, a disclaimer of "BELL ROCK" may be required.

Applicant has a duty to respond directly and completely to this requirement for information. *See In re Ocean Tech., Inc.*, 2019 USPQ2d 450686, at *2 (TTAB 2019) (citing *In re AOP LLC*, 107 USPQ2d 1644, 1651 (TTAB 2013)); TMEP §814. Failure to comply with a requirement for information is an independent ground for refusing registration. *In re SICPA Holding SA*, 2021 USPQ2d 613, at *6 (TTAB 2021) (citing *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701-02 (TTAB 2003); TMEP §814).

How to respond. File a [response form to this nonfinal Office action](#) or file a [request form for an extension of time to file a response](#).

/Alexandra Foster/
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Alexandra.Foster1@USPTO.GOV

RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to [abandon](#).** A response or extension request must be received by the USPTO before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Trademark Electronic Application System (TEAS) [system availability](#) could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email TEAS@uspto.gov.
- **[Responses signed by an unauthorized party](#) are not accepted and can **cause the application to abandon**.** If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

[United States of America](#) > [Arizona](#) > [Munds Mountain Wilderness](#) > Bell Rock

Enter a city, park or trail name



Bell Rock

Moderate • ★ 4.7 (5912)

[Munds Mountain Wilderness](#)

Photos (4,954)



Directions



Print/PDF map



Share



More

Length
0.8 miElevation gain
203 ftRoute type
Out & back

Discover this 0.8-mile out-and-back trail near Sedona, Arizona. Generally considered a moderately challenging route. This is a very popular area for hiking, running, and walking, so you'll likely encounter other people while exploring. The trail is open year-round and is beautiful to visit anytime. Dogs are welcome, but must be on a leash.



Preview trail

Dogs on leash

Kid friendly

Hiking

Walking

Running

Views

Rocky

Scramble

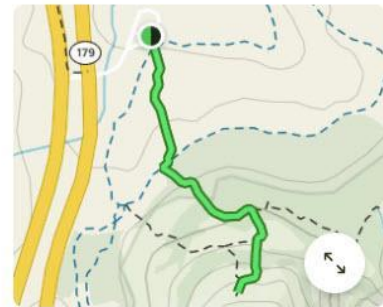
No shade

Fee

Description

- Munds Mountain Wilderness charges a fee to park. Fees are per vehicle. You can also purchase an America The Beautiful Pass. For more information, please visit <https://www.fs.usda.gov/detail/coconino/home/?cid=stelprdb5416207>.

Conditions

[Suggest edit](#)

Nearby trails

[Show more](#)

Moderate • ★ 4.7 (3581)

Courthouse Butte and Bell Rock Loop[Munds Mountain Wilderness](#)

Length: 3.9 mi • Est. 1h 29m

No conditions reported in the past 7 days ⓘ

Want to report conditions for this trail? [Write a review](#) to inform other visitors!

Weather UV Index Daylight

Saturday



79° / 54° F

Sunday



79° / 54° F

Monday



79° / 54° F

Tuesday



79° / 51° F

Wednesday



77° / 52° F

Reviews (5,912)

Photos (4,954)

Activities (6,728)

Completed (14 >



4.7

5912 reviews

Write review

Sort by: AllTrails sort ▾



Moderate • ★ 4.7 (2377)

Bell Rock Pathway to Bell Rock

Coconino National Forest

Length: 2.8 mi • Est. 1h 18m



Easy • ★ 4.6 (929)

Bell Rock Pathway via Bell Rock Acce...

Coconino National Forest

Length: 2.7 mi • Est. 1h 3m

HOW TO HIKE THE BELL ROCK AND COURTHOUSE BUTTE LOOP TRAIL

 JULIE /  LAST UPDATED: JANUARY 27, 2023 /  UNITED STATES /  4 COMMENTS

[f](#) Facebook[p](#) Pinterest[t](#) Twitter

If you are looking for an easy hike with great views of two of Sedona's most iconic formations, Bell Rock and Courthouse Butte, then put the Bell Rock and Courthouse Loop Butte Trail on your to do list.

This hike is done as a loop, so your views are always changing. It's a relatively flat hike so it's great for all ages and ability levels. At the end of the hike, you have the option to add on the climb up Bell Rock, which we highly recommend. The views are phenomenal!

[Table of Contents](#)[READ OUR STORY](#)[By using our website](#)

BELL ROCK HIKING STATS

BELL ROCK AND COURTHOUSE BUTTE LOOP TRAIL

Distance: 4 miles

Total Elevation Gain: 400 feet

Difficulty: Easy

Length of Time: 1.5 to 2.5 hours

BELL ROCK AND COURTHOUSE BUTTE LOOP TRAIL + BELL ROCK CLIMB

Distance: 4.6 miles

Total Elevation Gain: 800 feet

Difficulty: Moderate

Length of Time: 3 to 4 hours

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Get up to \$500.

verizon
business

With select Fios Business Internet service, up to \$500 in cash back. Limited time offer.



WE HAVE

4:59:44 PM 4/22/2023

<https://www.earthtrekkers.com/bell-rock-courthouse-butte-loop-trail-hike/>



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Ad

How to visit Utah's Mighty Five®

Each park is uniquely breathtaking from Zion's canyons, Bryce's hoodoos, Canyonland's overlooks, Capitol Reef's domes and the arches of Arches.



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United States > Arizona (AZ) > Sedona > Things to Do in Sedona > Bell Rock

Bell Rock



4,988 reviews • #4 of 148 things to do in Sedona • Geologic Formations

[Visit website](#) [Write a review](#)

What people are saying

"This was one great hike in a stunningly beautiful area!"

Oct 2021

This was one **great hike** in a stunningly beautiful area!

By gmglover

"Choose your own adventure!"

Apr 2021

Bell Rock has a convenient **parking lot** and nice easy trail if you wish to go on a gentle stroll or you can climb up o...

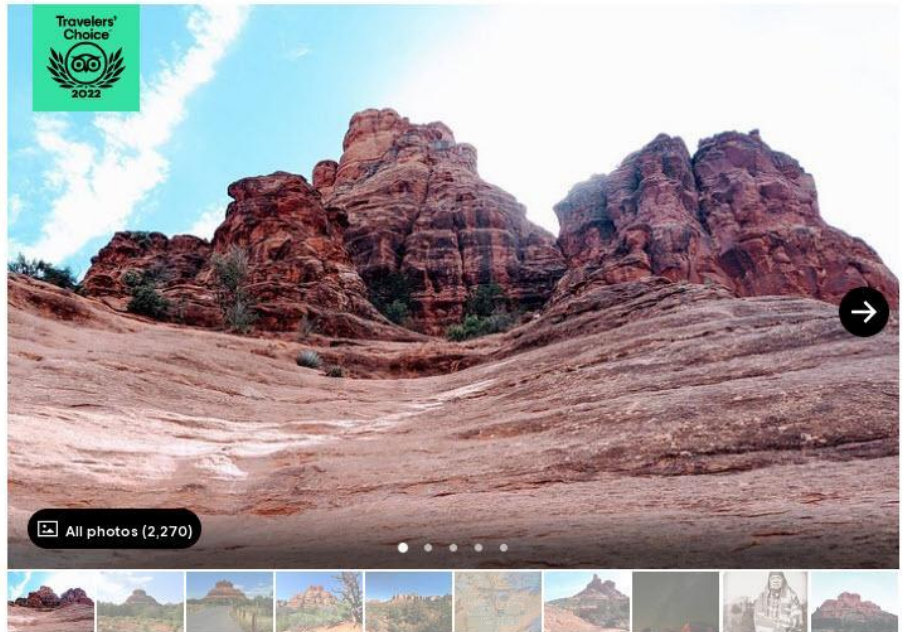
Suggest edits to improve what we show.

[Improve this listing](#)

Tours & experiences

Explore different ways to experience this place.

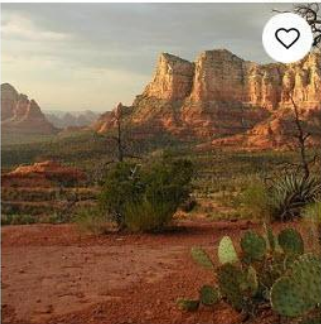
[See options](#)



Top ways to experience Bell Rock

[See all](#)

- Recommended
- Tours & Sightseeing
- Cultural & Theme Tours
- Walking & Biking Tours



Small Group Sedona Red Rock and Native American Ruins Day Tour

5 stars 210

Recommended ⓘ

Bus Tours

from \$179.00 per adult



LIKELY TO SELL OUT*
Sedona Scenic Half-Day Private Luxury Car Tour

5 stars 24

Recommended ⓘ

Bus Tours

from \$200.00 per adult (price varies by group size)



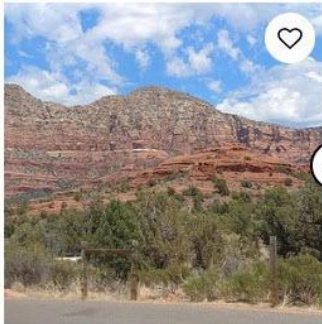
LIKELY TO SELL OUT*
Sedona Day Trip from Phoenix

5 stars 16

Recommended ⓘ

Bus Tours

from \$235.00 per adult (price varies by group size)



Private 2-Hour Sedona Bell Rock or Cathedral Vortex Journey & Meditation

5 stars 3

Bus Tours

from \$188.88 per adult (price varies by group size)

5:00:12 PM 4/22/2023

https://www.tripadvisor.com/Attraction_Review-g31352-d126801-Reviews-Bell_Rock-Sedona_Arizona.html

文 6 languages ▾

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From Wikipedia, the free encyclopedia

Coordinates:  34°48'01"N 111°45'53"W

For the sea-washed Scottish lighthouse, see [Bell Rock Lighthouse](#).

Bell Rock is a **butte** just north of the **Village of Oak Creek, Arizona**, south of **Sedona in Yavapai County**. With an elevation at its summit of 4,919 feet (1,499 m), it is just west of **Courthouse Butte**. Its panoramic views make it a popular landmark and tourist attraction.

The most popular route is a moderate hike that reaches a small plateau on the northwest face of the butte. A challenging unmarked trail must be taken to reach the summit ^[3]

Geology [[edit](#)]

Bell Rock is a butte composed of horizontally bedded sedimentary rock of the Permian Supai Formation.^{[4][5]}



See also [\[edit \]](#)

- Schnebly Hill Formation

References [\[edit \]](#)

1. ^a ^a ^b "Bell Rock, Arizona" [↗](#). *Peakbagger.com*. Retrieved 2014-02-02.
2. ^a "Bell Rock" [↗](#). *Geographic Names Information System*. United States Geological Survey, United States Department of the Interior. Retrieved 2014-02-02.
3. ^a "Hike | Bell Rock Loop | Sedona" [↗](#). *Arizona Hikers Guide*. Retrieved 2021-02-08.
4. ^a Weir, G.W.; Ulrich, G.E.; Nealey, L.D. (1989). *Geologic map of the Sedona 30' X 60' quadrangle, Yavapai and Coconino Counties, Arizona* [↗](#).
5. ^a DeForest, Lisa (2006). "Bell Rock, A Sedona landmark" [↗](#). *azcentral.com*.

External links [[edit](#)]

- [Bell Rock Pathway / Vista](#) USFS



Highest point

Elevation	4,919 ft (1,499 m) NGVD 29 ^[1]
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Prominence 479 ft (146 m)^[1]

Coordinates 34°48′01″N 111°45′53″W^[2]

Geography



Location	Yavapai, Arizona, U.S.
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Topo map USGS Sedona



Wikimedia Commons has media related to *Bell Rock (Sedona)*.

Categories: [Protected areas of Yavapai County, Arizona](#) | [Landforms of Yavapai County, Arizona](#) | [Buttes of Arizona](#) | [Rock formations of Arizona](#)

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on April 22, 2023 for
U.S. Trademark Application Serial No. 97483265

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response, or extension request, must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. Verify the correspondence originated from us by using your serial number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).
- **[Hiring a U.S.-licensed attorney](#)**. If you do not have an attorney and are not required to

have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.